

**Society of Volunteer Administrators
2011-12 Programs**

All meetings take place at 8:00 a.m. at the American Red Cross Building
2200 Avenue A, Bethlehem, except as noted.

- September 20 **Marketing with Very Little Money**
Casey Garrett, Family Answers and freelance writer
- October 18 *9:00 – 11:00 a.m., Allentown Public Library, 12th and Hamilton Sts.*
Searching for a Grant? Using the Foundation Library
- November 15 **Budgeting: How Much does it Cost to Manage Volunteers?**
Marsha Eichelberger, Sixth Street Shelter
- January 17 **Using Your Website and the Internet for Volunteer Management**
Liesel Dreisbach, Penn State Extension
- February 21 **Managing Volunteer Performance**
Carol Clymer, Grandview Hospital
- March 20 **Social Media: Recruiting Staying in Touch, Marketing your Agency**
Kathryn Armstrong, Lehigh Valley Hospital
- April 17 **Writing a Volunteer Task Description**
Jane Trotter, Volunteer Center of the Lehigh Valley
- May 15 Annual Meeting, TBA